



# CARLOMARIOTTI

marketing and communication specialist

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A white helicopter is parked on a green grassy helipad. In the background, there is a large, rugged, rocky mountain under a cloudy sky. The foreground features various plants, including a cactus and some succulents. The text "VILLA LA CONTRA" is written in large, white, bold letters across the middle of the image, with "HELIPAD PORTO CERVO" written in smaller white letters below it.

# VILLA LA CONTRA

HELIPAD PORTO CERVO

A modern hotel room with a large bed, a sofa, and a view of a pool and trees. The room features light wood paneling, a white ceiling with a recessed light, and a large window with a view of a swimming pool and greenery. The bed is covered with a grey blanket and a patterned runner. The sofa is decorated with blue and white patterned pillows. A desk with a chair and a vase of flowers is visible on the right side of the room.

# ELIANTOS

BOUTIQUE HOTEL AND SPA





# BOAT CHARTER

PORTO ROTONDO



# NAUTICAL CONNECT

YACHT ASSISTANCE





# HOTEL SA PRATA

BUDONI



An aerial photograph of a large, modern villa with a traditional tiled roof. The villa features a central section with solar panels on the roof. A swimming pool is located in the foreground, surrounded by a paved deck and lush greenery. The property is enclosed by a wall and surrounded by trees and other residential buildings in the background.

# VILLA GIRASOLE

SANTA MARGHERITA DI PULA

An aerial photograph of a large red cargo ship sailing on a vast, calm blue sea. The ship is moving from the upper right towards the lower left, leaving a white wake. The sky is a soft, hazy orange and yellow, suggesting a sunset or sunrise. The water's surface is textured with gentle ripples. The ship has several yellow cranes on its deck and a helicopter landing pad.

# PLAN SERVICE

PORTO DI ORISTANO



A large, modern white villa with a swimming pool at sunset. The villa features a prominent covered patio area with white columns and a tiled roof. The pool is rectangular and filled with clear blue water, reflecting the sky. The sky is filled with dramatic, colorful clouds in shades of orange, pink, and blue. The overall scene is peaceful and inviting, suggesting a luxurious vacation destination.

**OBIETTIVO VACANZA**



## DIGITAL MARKETING

Creazione di strategie di marketing e comunicazione: dall'obiettivo alla scelta dei canali più appropriati.



## SOCIAL MEDIA

Gestione dei social media: realizzazione di campagne sponsorizzate, monitoraggio dei profili e coordinamento delle attività correlate ai contenuti fotografici.



## GRAPHICS DESIGN

Predisposizione dei materiali di marketing (es: brochure, schede prodotto, video, banner, adv, etc); Ideazione e sviluppo di contenuti originali e di alta qualità.





## ADV CAMPAIGN

Creazione di campagne ADV efficaci volte al raggiungimento degli obiettivi attraverso la scelta degli strumenti e dei canali di advertising più adatti.



## WEB SITE E APP

Realizzazione di siti Web e app personalizzati offrendo soluzioni innovative e funzionali.



## MEDIA CONTENT

Creazione di contenuti media di alta qualità attraverso l'utilizzo delle migliori tecnologie disponibili per offrire soluzioni personalizzate.

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